



FOR IMMEDIATE RELEASE

**Max Viltz Hosts Live Jazz and Soul with the Premier of 2 the Max Music at The Basement Lounge**

LONG BEACH, Calif. – **Max Viltz**, an award-winning community leader and owner of Village Treasures African art gallery & boutique in downtown Long Beach, announces her new event promotions venture **2 the Max Promotions**. Every Thursday night beginning December 1, **2 the Max Promotions** will present **2 the Max Music**: an entertaining medley of jazz, classic R&B, sophisticated soul, and live performances from an array of well-known and emerging musicians including **Al Williams Jazz Society, Barbara Morrison, Amin El Blues Collective, Jeff Robinson, Andrew Gouche, “Radio”** and more.



**2 The Max Music** will be held at **The Basement Lounge** located at 149 Linden Ave. Long Beach, CA 90802 across the street from Village Treasures in the heart of the East Village Arts District. Doors open at 8 p.m. with live performances until 11:30 p.m followed by dance music until 1:30 a.m. Adults over 21 are invited to attend with a \$10 cover charge. A full bar and bottle service will be offered. Event information and weekly line-up may be found online at [www.villagetreasuresart.com/2themaxpromotions](http://www.villagetreasuresart.com/2themaxpromotions).

2 the Max Music will offer an opportunity to connect with local residents and establish a new “scene” for live music. The Basement Lounge is her chosen venue to support a jazz-centric vibe and comfortable atmosphere.

With a vast network of customers, local artists, city officials, business-owners, media and friends, Max hopes to gain a diverse mature crowd who will appreciate the ambiance and high-quality lounge setting that 2 the Max Music and The Basement Lounge will offer. Max has promoted music at the Seabird Jazz Lounge and has plans to collaborate with other local promoters to add diverse performances to 2 the Max Music and future events.

**About Max Viltz**

Max Viltz is a dedicated award-winning community leader and entrepreneur who is recognized for her support of arts groups, and community and business organizations including Arts Council for Long Beach, NAACP, St. Mary Medical Center, Aquarium of the Pacific and more. She has owned and operated Village Treasures in Long Beach, CA since 1997. Village Treasures offers authentic African art, jewelry, clothing, home décor, gift items, world imports and more. The art gallery, boutique and gift shop has operated in the East Village Arts since 2001. Visit [www.villagetreasuresart.com](http://www.villagetreasuresart.com) to learn more.

**About The Basement Lounge**

The Basement Lounge is an underground club venue in downtown Long Beach, CA that hosts a wide variety of live performances, events and music from Top 40, to Reggae to Latin and more. Visit [www.basementloungeb.com](http://www.basementloungeb.com) for more information.

###