



**FOR IMMEDIATE RELEASE**

**Hip Hop Artist and Motivational Speaker John-Leslie Brown aka HIGH HOPES Hosts “Tat2Wings” Listening Party and Art Empowerment Celebration with Leila Steinberg**

*John-Leslie Brown, one of the most recognizable faces in the motivational speaking industry will join forces with artist educator and community organizer, Leila Steinberg for what will become the most compelling concert of the year. Celebrating poetry, positive Hip Hop Music and the success of “The Microphone Sessions” series, “Tat2Wings” will feature live performances, Hip Hop-infused dialogues and powerful art advocacy.*

LOS ANGELES, Calif. – On Monday, December 19, Hip Hop artist and motivational speaker **John-Leslie Brown** aka **HIGH HOPES** will occupy L.A.’s Celebrity Centre International along with artist educator and community organizer, Leila Steinberg to host the premier **“Tat2Wings” Listening Party and Art Empowerment Celebration**. **“Tat2Wings”** will offer a rousing evening of live musical performances from **HIGH HOPES, Nyku, Kampaign**, and an exclusive keynote empowerment speech from **Leila Steinberg**. The **“Tat2Wings” Listening Party and Art Empowerment Celebration** will be held from 6:30 p.m. to 9:30 p.m. at Celebrity Centre International, located at 5930 Franklin Ave. Los Angeles, CA 90028. This event is invitation-only.



**John-Leslie Brown** aka **HIGH HOPES** (Hip Hop Intellectual Going Higher Helping Other People Everywhere Soar) who is the leading trailblazer of “new generation motivation, will celebrate blazing his own trail as an independent artist along with the release of his epic new full-length album **“Carry the Torch”**. Self-released by Brown, **“Carry the Torch”**, combines powerful uplifting lyrics with hard-hitting Hip Hop that best represent his revered motivational platform. Accompanied by top L.A.-based producers and musicians, **“Carry the Torch”** features conscious Hip Hop, R&B and Soul-inspired tracks including **“Find Your Fireplace”, “Go Donkey”** and **“Divine Diva”**.

The album echoes the creativity, poignant lyrics and powerful messages that have earned him key success toward expanding the potential in others. **“Carry the Torch”** touches on the various challenges Brown has conquered while going against the grain to pursue a career as a Hip-Hop artist, despite years of professional training and working along-side his famed father since age 10. John-Leslie Brown is the youngest son of Emmy award-winning, world-renowned motivational speaker, author and television personality, Les Brown.

Best-known for founding Alternative Intervention Models as well as her work as former manager of the late Tupac Shakur, Leila Steinberg has helped countless students, poets, songwriters, actors and more through **The Microphone Sessions**. Using this weekly artist workshop as a platform since the late 1990’s, Steinberg has been hands-on in helping numerous artists develop their creative voices and make a powerful impact to reach the world. The Microphone Sessions has been extremely influential in the development of Brown’s music and stage performance.

(more)

“Tat2Wings” Listening Party and Art Empowerment Celebration will celebrate innovation, poetry, positive Hip Hop Music and the success of “The Microphone Sessions” series.

**About John-Leslie Brown aka HIGH HOPES:**



---

As the son of Les Brown, one of the top motivational speakers and authors in the world, John-Leslie possesses a natural passion and charm aptly placed at the heart of his delivery. An internationally known speaker since the age of 15,, John-Leslie has captivated audiences globally, targeting young people with speeches, song lyrics, and most importantly, his message: “Our lives will serve either as a warning or as an example.” He has participated in dozens of teen summits, spoken to hundreds of youth in juvenile facilities, performed in countless shows and media appearances, and led numerous speaking engagements across the country. With the ability to reach millions at his fingertips, John-Leslie is inspired to lead by example, consistently demonstrating a purposeful life full of positivity and the utmost potential. John-Leslie, aka HIGH HOPES, has self-produced over eight albums combining hypnotic beats, potent lyrics and selections from numerous uplifting speeches. Heeding the impact of his words, his message is always that of positivity, exemplary action and motivation. Time and again, this successful entrepreneur sells out of popular CD packages such as “High Hopes 4 Your Future”, a collection of music and speeches that speak directly to the ambitious as well as the uninspired. John-Leslie plans to remain an alternate version of what’s often portrayed in the media. Teaming up with top producers and various musicians, John-Leslie’s recent catalog consists of reflective hip-hop ballads, rock-inspired tracks and R&B-based tunes that inspire and speak volumes about his personal experiences. Earlier titles such as, “A Message to the Elders” helped to bridge the hip-hop generation with those before us and “Get Up”, a song filled with “up” thoughts, intended to motivate in “down” times. All of HIGH HOPES’s music is a true testament to his message and goal. Learn more at [www.johnlesliebrown.com](http://www.johnlesliebrown.com).

**About Leila Steinberg:**

Leila Steinberg is an arts and community organizer, and founder of Alternative Intervention Models, a non-profit arts and athletics-based organization whose mission is to transform and develop hearts and minds of at-risk youth using the arts to inspire critical self-reflection and self-improvement. Leila is also the founder of The Microphone Sessions, a weekly artist workshop that helps emerging actors, poets and songwriters develop writing, performing and other essential skills. She is also a former manager of the late American icon Tupac Shakur. Learn more at [www.alternativeinterventionmodels.org](http://www.alternativeinterventionmodels.org).

###